

1. 组织机构 Organizations

支持单位

上海市卫生和计划生育委员会

主办单位

上海国际医学交流中心

无边界医疗服务集团

上海市医药卫生发展基金会

上海市卫生局信息中心

战略合作单位

Intel

BH Mobile

中国电信股份有限公司上海分公司

万达信息股份有限公司

东软集团

慈铭体检集团

协办单位

全国卫生产业企业管理协会

中国抗衰老协会（筹）

中国医师协会健康管理与健康保险专业委员会

上海美国商会

绿字公关顾问(北京)有限公司

同济大学校友会

合作媒体

解放日报 文汇报 新民晚报 东方早报 新闻晨报 新闻晚报 上海电视台 上海人民广播电台

Healthvalley.asia 《上海经济》 中国数字医疗网（HC3i） 医学界

Supporter

Shanghai Municipal Commission of Health and Family Planning

Organizers

Shanghai International Medical Exchange Center

Borderless Healthcare Group

Shanghai Medicine and Health Development Foundation

Information Center, Shanghai Municipal Health Bureau

Strategic Partners

Intel

BH Mobile

Shanghai Branch, China Telecom Co. Ltd.

Wonders Information Co. Ltd.

Neusoft Corporation

CIMING CHECKUP

Co-organizers

National Association of Health Industry and Enterprise Management

China Anti-Aging Association

Department of Healthcare Management and Healthcare Insurance, China Association of Doctors

The American Chamber of Commerce in Shanghai

Green Word P R& Consulting

Alumni Association, Tongji University

Media Partners

Jiefang Daily, Wenhui Daily(Shanghai), Xinmin Evening News, East Morning News, Moring

News (Shanghai), Evening News (Shanghai), Shanghai Television, Shanghai Radio

Healthvalley.asia, Shanghai Economy, China Digital Medicine Web (HC3i), Medical Community

2. 论坛议程 Forum Program

时间	内容	演讲人	主持人
08:15~09:00	登记签到		
09:00~09:05	无边界健康服务论坛概况介绍	余卫湘，医生，无边界医疗服务集团主席	万 兴 旺 博 士 上 海 国 际 医 学 交 流 中 心 主 任
09:05~09:10	领导致辞	徐建光，教授，上海市卫生和计划生育委员会主任	
09:10~09:30	主旨演讲	肖泽萍，教授，上海市卫生和计划生育委员会副主任	
09:30~09:50	1. 上海/中国怎样成为知识驱动型的全球性医疗中心？ 全球范围内医学与相关学科知识的融合趋势 当前医疗卫生逐渐以消费者为中心，公共健康教育数字化革命	杨士强，教授，清华大学计算科学与技术学院院长 余卫湘，博士，无边界医疗服务集团主席	
9:50~10:10	2. 技术、媒体和远程通讯对医疗健康领域的影响 -健康服务领域的协同创新 -流行病学数字化的兴起和影响 -技术、媒体和远程通讯手段解决医疗健康案例分享	蔡剑，教授，北京大学创新教育与研究院执行院长	
10:10~10:25	茶 歇		
10:25~11:45	3. 医疗健康信息化 -医药分开实践与探索 -医疗健康信息化的实践、方向与趋势 -医疗信息化与移动医疗的融合 -创新性医疗服务信息化服务平台	高解春，教授，上海申康医院发展中心副主任（20分钟） 何剑鸣，中国电信股份有限公司上海分公司副总经理（20分钟） 王涛，万达信息服务股份有限公司副总经理（20分钟） 卢朝霞，东软集团高级副总裁（10分钟）	谢 桦 上 海 市 卫 生 和 计 划 生 育 委 员 会 信 息 中 心 主 任

		左敏，上海医药集团执行董事、总裁（10分钟）	余卫湘 医生， 无边界 医疗服务 集团主 席
11:45~12:15	4. 中国移动医疗发展路线图 -中国新医改下的移动医疗产业发展 -中国移动医疗产业发展的里程碑 -案例分享	Wilson Tan, 新加坡电信有限公司企业营销总监（10分钟）	
		Norio Yamaguchi先生, 日本软银移动总经理（10分钟）	
		John Yovich, 博士, 澳大利亚PIVET医疗中心医疗主任（10分钟）	
12:15~13:30	午 餐		
13:30~13:50	5. 中国医疗卫生大数据发展方向——以消费者为中心的必然改革 -从一个医生对多个病人到一个病人对多个医生的改革 -公共卫生教育的互动新模式和 FAQ 3.0 模式 -垂直式健康搜索引擎演变	朱晓燕，教授，清华大学计算机科学与技术系（10分钟）	陈 志 兴 教授，上 海市医 药卫生 发展基 金会副 理事长 余 卫 湘 医生，无 边界医 疗服务 集团主 席
		Chua Tat-Seng, 教授，新加坡国立大学计算学院计算机科学系（10分钟）	
13:50~14:10	6. 中国的医疗技术与器械发展 -中国能否成为世界上最大的医疗技术中心（医疗设备发展）？ -中国的医疗技术创新 -基于生物信息学的医疗技术跨越式发展	Georgio Mosis, 博士，工商管理硕士，首席科学家，飞利浦创新研究院（10分钟）	
		姜培，复旦大学专用集成电路与系统国家重点实验室千人计划教授，俄勒冈州立大学副教授（10分钟）	
14:10~14:30	7. 技术、媒体和远程通讯手段如何为食品安全问题加分？ -消费者为中心的农业及其对食品安全的影响 -农业大数据的优势及其对城市规划和绿色区域的影响 -农业智能化对全球生态系统的支撑作用	孟繁锡，教授，北京农业大学国际学院院长（10分钟）	
		Súkhbaataryn Batbold 先生，蒙古国前首相、阿勒泰贸易公司主席（10分钟）	

14:30~15:00	8.中国如何通过家庭保健举措解决人口老龄化难题? -中国准备好实现家庭保健数字化了吗? -通过家庭保健数字化技术解决中国独生子女政策造成的4-2-1家庭结构问题(同期展示新加坡老年智能平台) -康复与养老:医院和社区组织与互联网服务	David P. Ryan, 英特尔公司医疗业务创新部门全球总监 (20分钟)	
		Tan Yong Seng, 博士, 新加坡人民协会活跃乐龄理事会主席 (10分钟)	
		邵律, 香港伟俊基金副理事长、保良局前总理	
15:00~15:20	茶 歇		
15:20~15:50	9.中国健康地产投资发展 -城镇化背景下健康医疗资源的机遇与挑战 -中国医疗健康固定资产的发展机遇 -展示医疗卫生领域需求解决案例	陈晟, 教授, 中国房地产研究会市场委员会副主任、中国房地产数据研究院院长 (20分钟)	
		马赞, 华润地产投资部总裁 (10分钟)	
15:50~16:20	10.中国以及全球医疗健康领域的资本市场 -中国医疗健康市场规模及其他 -医疗健康为中心的中国公私合营项目开发 -私有资本在中国医疗健康领域的投资状况	李广新, 德丰杰龙脉创投基金执行总裁 (20分钟)	胡波, 中国医师协会健康管理与健康保险专业委员会主任委员、慈铭体检集团董事长
		余征坤, IDG资本合伙人 (10分钟)	
16:20~17:00	11. 商业医疗保险 -中国私立健康保险的规模和发展趋势 -中国商业健康意外险之路 -基于保险政策的医院管理	张园, 上海万欣和企业服务有限公司(MSH China) 亚太区董事 (10分钟)	
		郑晓兵, 泰康人寿保险股份有限公司(上海)副总经理 (10分钟)	
		邵晓军博士, 医学总监(大中国区, 南太平洋), 慕尼黑再保险公司北京分公司健康险部 (10分钟)	
		张立, 中国人民财产保险股份有限公司上海分公司副总经理 (10分钟)	

17:00	论坛闭幕	余卫湘医生，无边界医疗服务集团主席 万兴旺博士，上海国际医学交流中心主任
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Time	Content	Speaker	Moderator
08:15~09:00	Registration		
09:00~09:05	Brief Introduction of Borderless Healthcare Forum	Dr. Yu Wei Siang, Chairman, Borderless Healthcare Group	Dr. Wan Xingwang, Director, Shanghai International Medical Exchange Center
09:05~09:10	Welcome Address	Prof. Xu Jianguang, Director-General of Shanghai Municipal Commission of Health and Family Planning	
09:10~09:30	Keynote Speech	Prof. Xiao Zeping, Deputy Director of Shanghai Municipal Commission of Health and Family Planning	
09:30~09:50	1. How can China/Shanghai become a global knowledge-based healthcare hub? ➤ The global technology trend that can unlock healthcare knowhow into a knowledge based economy. ➤ The era of Healthcare Industry healthcare, public health education is experiencing a digital revolution.	Prof. Yang Shiqiang, Professor, Department of Computer Science and Technology, Tsinghua University, China Dr. Yu Wei Siang, Chairman of Borderless Healthcare Group	
09:50~10:10	2. What's the impact of healthcare TMT (Technology, Media, Telecommunication) in the world? ➤ Collaborative Innovation in the	Prof. Cai Jian, Executive Dean of Peking University Innovation Education and Research	

	<p>Healthcare Industry</p> <ul style="list-style-type: none"> ➤ The rise and impact of digital epidemiology ➤ Some examples of how Technology, Media and Technology can help in resolving today's healthcare issues 	Institute	
10:10~10:25	Coffee Break		
10:25~11:45	<p>3. E-Health</p> <ul style="list-style-type: none"> ➤ Exploration of SDP (Separation of Dispensing from Prescription). ➤ Future development of E-Health in China ➤ How can E-Health converge with mobile health ➤ Innovative IT platform for healthcare 	<p>Mr. Gao Jiechun, Vice Director-General, Shanghai Shengkang Hospital Development Center (20 min)</p> <hr/> <p>Mr. He Jianming, Vice-General Manager, Shanghai Branch, China Telecom Co., Ltd (20 min)</p> <hr/> <p>Mr. Wang Tao, Vice Manager-General, Wonders Information Co., Ltd (20 min)</p> <hr/> <p>Ms. Lu Zhaoxia, Senior Vice President of Neusoft Corporation (10 min)</p> <hr/> <p>Mr. Zuo Min, Executive Director & President , Shanghai Pharmaceuticals Holding Co., Ltd. (10 min)</p>	<p>Mr. Xie Hua Director, Information Center, Shanghai Municipal Commission of Health and Family Planning</p> <p>Dr. Yu Wei Siang, Chairman, Borderless Healthcare Group</p>
11:45~12:15	<p>4. What's the m-Health roadmap for China?</p> <ul style="list-style-type: none"> ➤ How can mobile health be part 	<p>Mr. Tan Wilson, Director, Business Marketing Singtel, Singapore (10 min)</p>	

	<p>of China's healthcare reform?</p> <ul style="list-style-type: none"> ➤ Developmental milestone of China's mobile health economy ➤ Case studies sharing 	<p>Mr. Norio Yamaguchi, General Manager, Softbank Mobile, Japan (10 min)</p>	
		<p>Dr. John Yovich, Medical Director, PIVET Medical Centre, Australia (10 min)</p>	
12:15~13:30	Lunch		
13:30~13:50	<p>5. Healthcare big data in China – the inevitable consumer-centric evolution</p> <ul style="list-style-type: none"> ➤ The evolution of the one-doctor-to-many-patients model to the one-patient-to-many-doctors model ➤ The new model of interactive public health education, the FAQ model 3.0 ➤ The evolution of vertical healthcare search engine, case studies showcase 	<p>Prof. Zhu Xiaoyan, Department of Computer Science and Technology, Tsinghua University, China (10 min)</p>	<p>Prof. Chen Zhixing, Vice-President, Shanghai Medicine and Health Development Foundation</p>
		<p>Prof. Chua Tat-Seng, KITHCT Chair Professor, Department of Computer Science, School of Computing, National University of Singapore (10 min)</p>	
13:50~14:10	<p>6. Med Tech development in China</p> <ul style="list-style-type: none"> ➤ Can China become the world's largest med tech (medical device development) hub? ➤ Med Tech innovations in China ➤ The giant leap of Med Tech with 	<p>Georgio Mosis, PhD, MBA, Global Healthcare Innovator, Inventor and Corporate-entrepreneur, Philips Group Innovation (10 min)</p>	<p>Dr Yu Wei Siang, Chairman, Borderless Healthcare Group</p>

	Bio-informatics	Prof. Chiang Patrick, a 1000-Talents Young Professor at the ASIC & System State Key Laboratory at Fudan University in Shanghai, China and a associate professor (on sabbatical) at Oregon State University (10 min)	
14:10~14:30	<p>7. How can TMT (technology, media, telecommunications) add value to food safety issues?</p> <ul style="list-style-type: none"> ➤ The trend of consumer centric agriculture and its impact on food safety program ➤ The benefits of Big Data in agriculture and its impact on city planning and green zoning ➤ How can the development of agriculture intelligence can support a better eco-system globally 	Prof. Meng Fanxi, International College Beijing, Beijing Agriculture University (10 min)	
		Mr. Sūkhbaataryn Batbold, Former Prime Minister of Mongolia, Chairman of Altai Holdings (10 min)	
14:30~15:00	<p>8. How can China solve Silver Tsunami with Home Health solutions?</p> <ul style="list-style-type: none"> ➤ Is China ready for digital home health? ➤ Reversal of China's 4-2-1 via home health technologies ➤ Singapore Case studies (Intelligent Platform for the Elderly) ➤ Re-habilitation and Elderly Caring : Hospital and Community & Internet Services 	Mr. David P. Ryan, Global Director, Health Business Innovation, Intel Corporation (20 min)	
		Dr. Tan Yong Seng, Chairman, Active Ageing Council, People's Association, Singapore (10 min)	
		Dr. Shao Lv , Vice President of WaiKun Investment Foundation of Hongkong, Former	

		Chief Executive Officer of Po Leung Kuk	
15:00~15:20	Coffee Break		
15:20~15:50	<p>9. Health-centric real estate development in China</p> <ul style="list-style-type: none"> ➤ Opportunity and challenge of healthcare resources in the era of Urbanization in China ➤ Showcase of healthcare-on-demand solutions ➤ Other health-centric real estate development opportunities in China 	<p>Prof. Chen Sheng, Vice Dean of market committee in China Real Estate Research Association and China Real Estate Association; Dean of China Real Estate Data Academy (20 min)</p>	<p>Hu Bo, Director, Department of Healthcare Management and Healthcare Insurance, China Association of Doctors & President, CIMING CHECKUP</p>
		<p>Mr. Ma Yun, CEO, Real Estate Investment, Huarun Group (10 min)</p>	
15:50~16:20	<p>10. Capital Market in China's and Global Healthcare</p> <ul style="list-style-type: none"> ➤ Market size of China's Healthcare market and beyond ➤ Development of healthcare-centric Public Private Partnership program in China ➤ Current state of private healthcare investment in China 	<p>Dr. Larry Li Guangxin, Managing Director, DFJ Dragon Fund, China (15 min)</p>	
		<p>Mr. Yu Zhengkun, Partners, IDG Capital (5 min)</p>	
16:20~17:00	<p>11. Healthcare Insurance</p> <ul style="list-style-type: none"> ➤ The size and trend of private healthcare insurance in China ➤ Commercial Insurance in China ➤ Insurance based hospital management 	<p>Ms. Zhang Celine, Regional Director of Asia Pacific, MSH CHINA (10 min)</p>	
		<p>Mr. Zheng Xiaobing, Vice-General Manager, Shanghai Branch, Taikang Life Co., Ltd (10 min)</p>	

		Dr. Steven X.J. Shao, Medical Director (Pan-China Region), Munich Reinsurance China (10 min)	
		Mr. Zhang Li, Vice-General Manager, Shanghai Branch, the People's Insurance Company (Group) of China Ltd. (10 min)	
17:00	Acknowledgement Speech	Dr. Yu Wei Siang, Chairman of Borderless Healthcare Group Dr. Wan Xingwang, Director, Shanghai International Medical Exchange Center	